

West Michigan World Trade Association

World Traders of the Year Nomination

GENERAL SELECTION CRITERIA

- The World Traders of the Year Awards fall into 3 categories:
 1. Academic (Individual or Institution) or Organization
 2. Individual
 3. Business
- If the nominee is a business, or an organization, the recipient must be located (but not necessarily headquartered) in the West Michigan area. They do not have to be a member of the WMWTA.
- Members of the WMWTA Board of Directors and their employers are not eligible for consideration for the award.
- Recipients of the award within the previous five years are not eligible for consideration.

INDIVIDUAL

For the INDIVIDUAL category, the following will be considered in addition to the general selection criteria:

- A demonstrated commitment to a career involving international trade. A minimum of three years in international trade is required.
- A demonstrated willingness to share time and talent in promoting international trade. Items to be considered: participation in the World Trade Association, participation in international programs, published author on trade, etc.
- Has demonstrated an interest in continuing to learn about international trade through continued training (i.e. attending international seminars).
- Actively promotes the purposes of the West Michigan World Trade Association and encourages new membership.

BUSINESS

For the BUSINESS category, the following will be considered in addition to the general selection criteria:

- A demonstrated commitment to international trade. A minimum of a five-year history in international trade.
- Must conduct business in several foreign countries (i.e. direct, licensee, subsidiary, dealer, joint venture).
- Any innovative approaches to international trade will be viewed positively, such as adapting a product to a specific market.
- Clearly demonstrated intentions to broaden its international trade.

ACADEMIC (Individual or Institution) OR ORGANIZATION

For the Academic or ORGANIZATION (i.e. government entity, learning institution, or nonprofit entity) category, the following will be considered in addition to the general selection criteria:

- A demonstrated commitment to international trade. A minimum of a three-year period that it has supported or promoted international trade.
- Support and promotion of international trade must be for a broad range of international trading partners.
- Support and mentorship of students and companies pursuing international trade.



2020



World Traders of the Year

- **Deadline for nomination submissions is Friday, December 31, 2019.**
- **The award winner will be announced Friday, January 31, 2020, featured throughout the entire year and honored at a cocktail reception prior to World Trade Week 2020.**

For more information contact:

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Application online at www.wmwta.org

West Michigan World Trade Association

World Traders of the Year Nomination

The **West Michigan World Trade Association [WMWTA]** recognizes that international trade is a vital ingredient for this area's business growth and economic stability. Annually we recognize a business, academic/organization and an individual that has contributed to the growth of world trade in this region.

The WMWTA is now soliciting nominations for the **2020 World Traders of the Year**. The deadline for nomination submissions is **December 31, 2019**. After receipt of the nominations, the WMWTA Board of Directors will select the recipient by January 31, 2020. **The awardees will be featured throughout the entire year of 2020 and honored during a cocktail reception prior to World Trade Week, May 2020.**

Please consider nominating those individuals, businesses or organizations that you feel have made significant contributions to the growth of international trade in West Michigan. Criteria for the awards are listed on the reverse side of this form. **To see the previous year's award recipients please visit our website at www.wmwta.org.** Multiple nominations are accepted.

I would like to nominate the following for *2020 World Traders of the Year Awards*

Category _____

Name _____

Business _____

Address _____

City, State & Zip _____

Phone _____

Email _____

Contact Name _____

Please share your story on this outstanding nominee.

Submitted by: _____ Company: _____ Phone: _____

Email _____

Please email form to manager@wmwta.org or mail to WMWTA, PO Box 6785, Grand Rapids, MI 49516. If you have any questions or need additional information, please contact Judy Jackson at 616.301.0032.