



WMWTA Annual Golf Outing
July 11, 2018
Thornapple Pointe Golf Club

Mail: WMWTA, PO Box 6785, Grand Rapids, MI 49516
Email: manager@wmwta.org

Thank you for your interest in the West Michigan World Trade Association's Annual Golf Outing. This event helps to support our Study Abroad Scholarship that is given locally each year. We want to offer you a variety of sponsorship opportunities to suit your company's needs. To secure your sponsorship, fill out the enclosed form and return to WMWTA by May 31, 2018. For further information or if you have any questions, please call 616-301-0032. Thank you again for your commitment to the West Michigan World Trade Association! We hope to see you on the greens! ~Kerri Orders, President of WMWTA

Contact Information

Name _____
Company _____
Address _____
City, State & Zip _____
Phone _____
Email _____

Sponsorship

Overall Event Sponsor \$1500 (limit 1) _____
\$25,000 Hole-in-One Sponsor \$500 (limit1) _____
\$10,000 Hole-in-One Sponsor \$250 (limit 2) _____
General Drawing Sponsor \$500 (limit 1) _____
\$500 Pro Shop Drawing Sponsor \$250 (limit 2) _____
Cart Sponsor \$500 (limit 1) _____
Lunch or Dinner Sponsor \$250 (limit 2) _____
Contest Hole Sponsor \$250- Longest putt, Longest drive, Closest to the hole (limit 3) _____
Hole Sponsor \$250- \$200 with one foursome or \$150 with two foursomes (limit 1 per hole) _____
Beverage Cart Sponsor \$250 (limit 1) _____
Door Prize (Any Value) _____

FOR ALL sponsorships, please provide an eps high-res version of logo to Rebecca Climie at manager@wmwta.org

Payment

Credit Card _____ Exp. Date _____ CVV _____
Name on Card _____
Credit Card Billing Address with zip code _____
Signature _____

Overall Event Sponsor - \$1500

- Company name/logo featured and hyperlinked as **Overall Event Sponsor** on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Printed logo on each attendee name badge and golf grab bags
- Banner featuring company name/logo prominently displayed at event
- Verbal recognition as Overall Event Sponsor by President at the event shotgun and at dinner
- Company name and logo displayed on event slide show

\$25,000 Hole-In-One Sponsor - \$500

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Promotional sign with your company logo placed prominently at the tee box
- Opportunity to staff the hole during the outing
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

\$10,000 Hole-In-One Sponsor - \$250

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Promotional sign with your company logo placed prominently at the tee box
- Opportunity to staff the hole during the outing
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

General Drawing Sponsor - \$500

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Promotional sign with your company logo placed prominently at the giveaway table
- Opportunity to help draw the names of the winners
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

\$500 Pro Shop Drawing Sponsor - \$250

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Verbal recognition by President at the event shotgun and at dinner
- Opportunity to help draw the names of the winners at the dinner
- Company name/logo displayed on event slide show

Cart Sponsor - \$500

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Electronic Sign with your company logo placed prominently on each cart
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

Lunch, Dinner or Beverage Cart Sponsor - \$250 (each)

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Lunch- Sticker on box with your company logo, Dinner- Promotional sign with your company logo placed at the buffet, Beverage- Logo placed on all drinks tickets provided to golfers
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

Contest Hole Sponsors - \$250 (longest putt, longest drive, closest to the hole)

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Promotional sign with your company logo placed prominently at the tee box
- Opportunity to staff the hole during the outing
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

Hole Sponsors - \$250

- Company name/logo listed and hyperlinked on all marketing materials including: emails (over 850 contacts), website invitation, day of printed materials, social media channels and post event thank you email
- Promotional sign with your company logo placed prominently at the tee box
- Opportunity to staff the hole during the outing
- Verbal recognition by President at the event shotgun and at dinner
- Company name/logo displayed on event slide show

Door Prize Contributor – Any Value

- Acknowledgement at the event dinner and post event thank you email